

ALICE THORSEN

UX/UI, Web & Graphic Designer

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Lancaster, Pennsylvania

Portfolio: alice.zelinux.com



EDUCATION

Lebanon Valley College (2019-2023)
College GPA: 3.7

- **BS Degree in Interactive Design**
- **BA Degree in Creative Arts**
- **Specialization in Museum Professions**
- **Physics Minor**

ACADEMIC AWARDS

- **4-Year Full Tuition Scholarship**
- **Dean's List every Semester**
- **Creative Art's Interdisciplinary Art Award (2023)** - Awarded to one LVC Creative Arts major who has accomplished outstanding work in two or more disciplines.

SKILLS

Graphic Design

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Canva

Web + UX/UI Design

- HTML + CSS
- JavaScript
- Figma

Studio Art

- Watercolor
- Oil
- Acrylic
- Pastel/Conte Crayon/Graphite
- Color Pencil

More

- Working with clients
- Collaborating in groups
- Problem Solving

TOOLS

- Adobe Creative Suite
- Macbook Pro
- iPad Pro
- Canva Pro
- Sketchbook App + Apple Pencil
- A real sketchbook and pencil
- A good eye

PROFESSIONAL EXPERIENCE

Congregation Beth Shalom / Web & Graphic Designer

October 2022 - Present, Wilmington, DE

- Work with clients and collaborate with marketing team to reach a design goal that is user-friendly in a variety of projects including fliers, prints, packaging, forms, web content, letters, weekly and monthly newsletters, fundraisers, social media posts & special events.
- Improved the aesthetics and functionality of the front-end of the website using a CSS override.
- Manage the website and its content.

MTDC / Graphic Designer

April 2023 - Present, Lancaster, PA

Contracted Work - Designed voter guides and newsletters

Carusos Pizza Shop / Graphic Designer

October 2023 - Present, Lancaster, PA

Contracted Work - Designed ads and fliers

Lebanon Valley College / Model

March 2022 - May 2022, Lancaster, PA

Modeled for photography and portraiture classes.

Levi's / Summer Stylist

June 2022 - January 2023, Lancaster, PA

Lebanon Valley College / Student Researcher

August 2021 - December 2021, Annville, PA

Studied art applications for cortex motion capture technology and created user-friendly instructions for the Interactive Design Department.

Self Employed / Volleyball Instructor

June 2019 - August 2021, Lancaster, PA

Organized and ran volleyball outdoor private lessons and clinics for girls from middle school to high school.

Volleyball Corner / Store Associate, Instructor

August 2017 - December 2020, Lancaster, PA

Worked in retail store, organized court rentals, managed the volleyball courts, managed weekend tournaments, refereed middle school and club volleyball games, taught private lessons and larger clinics.

LEADERSHIP/INVOLVEMENT

Team Captain on Highschool Volleyball Team

August 2019 - January 2020, Manheim Township Highschool

Defensive Captain (Libero) for LVC Women's Volleyball Team

August 2019 - August 2021, Lebanon Valley College

Volunteer Coach at High School Volleyball Clinics

July 2021

Member of LVC Women's Swim Team

January 2022 - May 2023, Lebanon Valley College

Member of Kappa Pi Art Honors Society

January 2022 - May 2023